

APPLY BY 6 AUG (23:59 CEST)

IGNITION PROGRAMME



Questions Relating to the Ignition Programme Application

*Before you start the application process, be sure
to have gathered the following information:*

1. Contact Information:

- Company/project name and project lead contact details
- Do you already have a registered company? What kind of business entity?
- Professional background and motivation
- Read through and accept the "[General Terms and Conditions](#)" (PDF)

2. Elevator Pitch

Write down a high level summary of your business/idea/product/service in max. 50 words.

3. Product–Market Fit

- Problem to be solved; problem owner; and current solutions.

4. Value Proposition

Describe the customer challenge and the solution you are offering, including the unique selling points and customer benefits or public value.

5. Team

Introduce yourself and all your core team members. Mention also any mentors, supporters or investors. If any key skills are missing, explain how you plan to fill the gap.

6. Space Technology

- Which space technology do you (expect to) use?
- Which in-kind expertise are you looking for in terms of space technology?

7. Product Description

- The technology and technical specifications and advantages of your solution,
- How you use space technology/data in your solution:

8. Market Analysis

- Which sector are you addressing?
- The competition

9. Need For Support

- Which in-kind support services would be beneficial for realising your solution?
- What would you like to learn/achieve during the Ignition Programme?

10. Availability

- Make sure you clear your calendar for compulsory parts of the programme.