

Rocket Program SBIC Noordwijk 2018
General terms & conditions

1. Background and introduction

The Rocket Program offers a dedicated training program that deepens the various aspects of a successful idea. In essence, the programme educates start-ups to develop an insight-based & validated Project plan.

The programme aims to:

1. generate better start-ups and accelerate their market entry;
2. help existing starters to grow faster;

Our mission is to be the Space Hub for technology transfer. We support start-ups which use space technologies by offering access to an international network, tools, knowledge and finance.

The Rocket Program is organised by Space Business Innovation Centre Noordwijk, Kapteynstraat 1, 2201 BB, Netherlands (also referred to as “we” or “us”). We are running this programme in collaboration with our partners (Verhaert “Masters in Innovation”).

These general terms and conditions relate to the Rocket Program and operate for the benefit of SBIC Noordwijk, ESA BIC Noordwijk and ESA BIC Noordwijk partners who contribute to or are involved in the administration, operation and maintenance of Rocket Program.

Please read these general terms and conditions carefully. By accepting these general terms and conditions you fully agree to comply with them.

2. Eligibility for the Rocket Program

Who can enter the programme:

- Anyone who want to develop their idea into a business concept
- EU Citizen

You can only enter if

- you are a start-up with a product or service which is based on a transfer of space technology to, and/or utilisation of a space system in a non-space environment.
- your company needs to be founded yet or is not older than 3 year
- a product-market fit and space-connection needs to be validated

You cannot enter the programme if

you have already been accepted into ESA BIC Noordwijk or in another ESA BIC location or have participated in an ESA BIC in the previous years.

Unless we say otherwise, you are responsible for all costs and expenses connected with your entry into the programme.

3. Submitting an entry

- a. In order to submit an idea, you must fill in all mandatory fields and answer all questions within the relevant application form.
- b. Entries must be submitted in English.
- c. You can only submit your application if you are a permanent resident of the Netherlands.

4. Timeline

The intensive 10 week programme brings you knowledge, resources, tools and the coaching a start-up needs for success. Start-ups (“teams”) will be taught and guided by expert from Verhaert during the workshops. In order to evaluate the progress of each team, deliverables (e.g. “homework”) will help to find a common basis for evaluation.

The programme will be run in accordance with the following indicative timeline.

We reserve the right to change any of the timeframes indicated on our programme website.

- 15 March – Deadline applications
- 22 March - Applicants informed selected or not*
- Workshop 1 – Assess proposition
- Workshop 2 – Users
- Workshop 3 - Tech/Eco opportunities
- Workshop 4 - Functionalities & tech. architecture
- Workshop 5 - Use & Biz case
- Workshop 6 - Concept Validation
- Workshop 7 - Tech & Market PoC, Project Plan

The workshops are taken place between 2 April and 8 June

*Approved participants receive an invoice for registration fee of € 950,- (ex VAT) per team of 2 founders. Any additional team members pay only € 400,-. This covers the costs of facilities, a flex desk, trainers, workshop materials, lunch and drinks.

5. Venue of the Rocket Program

The Rocket Program take place in general at:

Space Business Innovation Centre Noordwijk
Kapteynstraat 1
2201 BB Noordwijk

In case of changes we inform you in advance.

Important note:

When accepting your spot in the programme, you agree to the following general terms and conditions:

- Compulsory attendance and active participation in all workshops (in person and at least one person per team).
- Compulsory and active participation in the deliverables and “homework” (in person and at least one person per team).

6. Selecting the teams

a. SBIC Noordwijk and Verhaert will decide which entry best meets the assessment criteria.

b. Decisions, made by SBIC Noordwijk and Verhaert, are final. No correspondence will be entered into.

c. Whenever we need to contact you in connection with the programme, we will use the contact information provided by you in the application form. We are not responsible for incomplete or incorrect contact information provided.

7. The premature exit from the programme lead to a fine of 1.500 EURO.

8. Intellectual property rights, information and publicity

a. You confirm by entering the programme that, to the best of your knowledge, you own all Intellectual Property Rights (“IPRs”) subsisting in your entry to the programme and that your entry does not infringe any third party’s IPRs. You are responsible for obtaining any necessary permission from third parties to use their IPRs in your submission. We reserve the right to disclose your identity to any third party claiming material posted or uploaded by you to the programme website constitutes a violation of their IPRs, or their confidentiality/privacy rights. We reserve the right to ask for additional evidence or documents to validate that all information you supply is true and complete.

b. Subject to the terms of this clause 8, we recognize your ownership of the IPRs subsisting in your entry to the programme.

9. Changes and programme cancellation

a. We may cancel the programme or vary these general terms and conditions at any time at our discretion. We will post any changes to these general terms and conditions on the website.

b. We reserve the right to suspend the programme at any time and to change the form and substance, dates for deadlines and events, locations or specification of the programme.

10. Personal Data

a. Unless stated otherwise, information (including personal information) submitted in any entry will be used by SBIC Noordwijk

b. By submitting your entry to the programme, you give us permission to use the information provided by you in your entry and during your participation in the programme (including your personal details, logos and photos uploaded by you and taken during events) for the purposes of administering and judging the programme, for any purpose connected to the programme and for promotional purposes. We may share this information with anyone who is involved in the programme.

11. Questions

If you have any further questions about the operation of the programme, please contact:

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